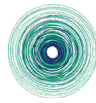


# Design & Manufacturing



Circular Economy Hotspot  
Dublin 2023

Chaired by Mike Townsend, Earthshine Group and Geraldine Brennan, CIRCULÉIRE

Bringing the creative and industry sectors together, this deep dive workshop will explore the central contribution of Circular Business Models (CMB's) in transformational net-zero strategies, driving radical reductions in carbon emissions, while creating long-term value with cross-sectoral Irish and international industry case studies.

## INDUSTRY PANEL PUTTING CMB'S INTO PRACTICE

5 x mini-case studies to stimulate and inspire

Jean Skjelbred, CEO, Norsk Ombruk

Richard Brennan, MD, REvolve Fleet

Kevin Cronin, COO, Freefoam Building Products

Peter Corcoran, CEO, MBio

Marion Briggs, HealthBeacon

2:00-5:30pm

Guinness  
Enterprise  
Centre

31 May  
2023



explore our  
speakers

## ROUNDTABLE DISCUSSION EXPLORING ENABLERS OF CBM'S

Thematic Areas include:

Value Chain Collaborations

Investment & Funding Flows

Skillsets for Commercial & Technological Innovation

Design & Material Science Capabilities

## REFLECTION PANEL

Gwen Cunningham, NCAD

Doneal Healion, NCAD

Mick Morris, AMBER

Frank O'Connor, Anois

The Design & Manufacturing Deep Dive will include a preview of new Earthshine white paper, which highlights the pivotal role of effective CBMs.

